

# ENERGIZE & LEAD™

DISCOVER YOUR "WHY" AND G.R.O.W. YOUR SALON COMPANY

© SSBC

LEADERSHIP WORKSHOP

***LEADERS, DON'T TAKE ANOTHER STEP BEFORE YOU PUT YOUR "WHY" FIRST!***

## INDUSTRY AND GENERATIONAL TRENDS

- Understand the business trends that are shaping our economy
- Discover generational communication gaps and solutions
- Communicate your "why" to attract salon guests and grow your team

## LEAVE THIS WORKSHOP WITH...

- Improved coaching and mentoring scripts
- The skill to recognize and reward the right results for sustained profitability
- The ability to retain service providers by implementing the G.R.O.W concept

***Today more than ever your clients and your team care less about "WHAT" you do and more about "WHY" you do it.***



SUMMIT FACILITATOR



**GLENN BAKER**

**WHEN:** September 13, 2021

**TIME:** 9:00am – 3:00pm

**WHERE:** DoubleTree Hotel  
1973 Craigshire Road  
St. Louis, MO 63146

**INVESTMENT:** \$99

**TO REGISTER:** Contact your State Beauty Supply DSC, visit one of our area store locations or call 314.423.9599

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